



# COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR, PRUDENTIAL BUILDING, 195 NORTH TCE., ADELAIDE, S.A.

211

Box 1433J, G.P.O., Adelaide  
South Aust. 5001

TELEPHONE: 23 9911  
TELEX: AA82106

## WINE AND SPIRITS

### SOUTH AUSTRALIA AND AUSTRALIA

1967-68

#### SCOPE

This bulletin contains details for South Australia of the commercial production and distribution of wine and spirits, stocks of wine and spirits held by manufacturers and wholesalers, area of vines, yields of vine products, and for Australia the production of selected wine and spirits. In tables where figures have been rounded, discrepancies between totals and sums of components are due to rounding.

#### PRODUCTION:

SOUTH AUSTRALIA The total quantity of wine made in South Australia in 1967-68 was 30,130,200 gallons, 805,800 gallons more than in 1966-67 (29,324,400 gallons) but 700,600 gallons less than the 1961-62 record production of 30,830,800 gallons. Total production of spirits increased in 1967-68; brandy production decreased by 11,700 proof gallons to 638,900 proof gallons, while grape spirit production increased by 111,300 proof gallons to 2,545,900 proof gallons. Wineries and distilleries processed 168,078 tons of fresh grapes in 1967-68 compared with 165,030 tons in 1966-67. (A record 179,009 tons were processed in 1961-62). In addition 465 tons of dried grapes were processed in 1967-68.

#### PRODUCTION:

AUSTRALIA The quantity of beverage wine made in Australia in 1967-68 was 26,463,000 gallons, which is 1,943,800 gallons greater than the previous record of 24,519,200 gallons produced in 1966-67. In 1967-68 production of grape spirit (3,726,600 proof gallons) and brandy (796,200 proof gallons) respectively showed increases of 9.4 per cent and 0.6 per cent over 1966-67 production.

#### WHOLESALE

SALES: Wholesale sales of wine in South Australia increased from 3,139,200 gallons in 1966-67 to 3,663,600 gallons in 1967-68. Sales of table wine increased by 384,100 gallons to 1,547,000 gallons, the large increase being attributable to the dry varieties both white and red. Sparkling wine sales increased in total by 27,600 gallons, from 319,700 gallons in 1966-67 to 347,300 gallons in 1967-68.

SOUTH AUSTRALIA Sales of brandy and whisky increased in 1967-68 by 19,600 proof gallons and 4,200 proof gallons respectively.

The figures quoted cannot be taken as an indication of actual consumption of wine and spirits in South Australia as they include sales to interstate retailers and consumers and exclude direct purchases from other States by South Australian retailers and consumers.

#### EXPORTS:

SOUTH AUSTRALIA Exports of wine from South Australia showed an increase in 1967-68 rising to 12,032,000 gallons compared with 10,630,400 gallons in 1966-67. Interstate exports increased by 1,385,600 gallons to 10,414,200 gallons while direct overseas exports increased by 6,000 gallons to 1,607,800 gallons.

#### STOCKS:

SOUTH AUSTRALIA Wine stocks held by winemakers and wholesalers increased to 32,396,600 gallons at 30 June 1968. This is 732,100 gallons greater than the previous record quantity of 31,664,500 gallons held at 30 June 1967. Stocks of distillation wine decreased during 1967-68 by 562,900 gallons to 401,500 gallons.



TABLE 1 - WINE AND SPIRITS PRODUCTION, SOUTH AUSTRALIA

Type	1963-64	1964-65	1965-66	1966-67	1967-68
'000 Gallons					
Wine -					
Beverage -					
Fortified	7,305.5	7,522.7	6,450.8	8,013.4	7,496.2
Unfortified	5,199.9	6,018.0	5,950.9	8,027.5	10,051.8
Total	12,505.4	13,540.7	12,401.7	16,040.8	17,548.0
Distillation (a)	15,456.6	15,441.9	12,264.0	14,336.4	13,601.4
Gross total	27,962.0	28,982.6	24,665.7	30,377.3	31,149.4
Net total (b)	27,101.6	28,021.7	23,884.3	29,324.4	30,130.2
'000 Proof Gallons					
Spirits -					
Brandy (c)	1,052.9	1,183.3	1,167.3	650.6	638.9
Liqueurs (d)	9.8	13.5	12.5	9.7	15.2
Grape spirit (c)	2,129.7	2,151.3	1,967.7	2,434.6	2,545.9
All other	164.6	155.8	163.1	153.8	104.3
Total	3,357.0	3,503.9	3,310.6	3,248.7	3,304.3

(a) Used for manufacturing brandy, grape spirit, etc.

(b) Excludes grape spirit added.

(c) During 1967-68, 447,025 proof gallons of brandy and 240,557 proof gallons of grape spirit were used to make blended brandy.

(d) Includes flavoured spirituous liquors.

TABLE 2 - BEVERAGE WINE PRODUCTION, SOUTH AUSTRALIA

Type	1966-67		1967-68	
	In Bond	Out of Bond	In Bond	Out of Bond
'000 Gallons				
Fortified -				
Dry white	1,066.5	135.3	754.5	482.4
Sweet white	5,125.4		4,654.5	
Sweet red	1,686.2		1,604.8	
Unfortified -				
Red	-	3,493.4	-	4,748.4
White (incl. sauternes)	-	4,534.1	-	5,303.4
Total	7,878.1	8,162.8	7,013.8	10,534.2

TABLE 3 - WINE AND SPIRITS PRODUCTION, AUSTRALIA

Type	1963-64	1964-65	1965-66	1966-67	1967-68 (a)
'000 Gallons					
Wine -					
Beverage -					
Fortified	10,830.3	11,147.5	9,696.2	12,401.5	11,635.8
Unfortified	7,897.4	8,777.9	8,789.8	12,117.7	14,827.3
Total	18,727.7	19,925.4	18,486.0	24,519.2	26,463.0
'000 Proof Gallons					
Spirits -					
Grape	3,032.0	3,045.4	2,827.9	3,405.3	3,726.6
Brandy	1,220.0	1,400.1	1,371.2	791.2	796.2

(a) Preliminary.

S. 200A, A	1000
B. 100, C1	1000
V. 100, C1	1000
A. 100, E1	1000
K. 100, C1	1000
S. 100, C1	1000

1000

1000	1000
1000	1000
1000	1000

1000	1000
1000	1000
1000	1000



Tables 4 and 5 show sales of wine and spirits by wholesalers and wine makers in their operations in South Australia. It includes sales (both local and inter-state) from stocks held in South Australian wineries, depots, bulk stores, etc., but excludes oversea exports, purchases for ships stores, and sales to merchants and wine-makers for re-sale. The figures should not be regarded as showing actual consumption in South Australia because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 4 - WINE: WHOLESALE SALES (a), SOUTH AUSTRALIA

Type	1963-64	1964-65	1965-66	1966-67	1967-68
'000 Gallons					
Wine -					
Sherry - Dry	133.3	137.2	152.4	155.2	189.7
Sweet	627.5	624.6	652.8	639.3	672.2
Dessert wine -					
Sweet white (b)	205.6	196.5	195.1	190.5	194.3
Sweet red (c)	554.8	577.4	604.9	608.7	649.3
Table wine -					
Dry white	254.4	263.0	318.8	420.0	519.7
Dry red	449.2	443.0	482.8	639.4	885.2
Other (d)	(e)	(e)	109.7	103.5	142.1
Sparkling wine (all types)(f) -					
White	(e)280.4	(e)318.0	253.2	319.7	292.7
Red					54.6
Wine cocktails, etc. (g)	19.1	23.4	26.8	27.0	27.2
Vermouth	26.1	27.3	31.8	36.0	36.6
Total	2,550.4	2,610.4	2,828.3	3,139.2	3,663.6

- (a) Includes sales of imported wine.
- (b) Includes white muscat, madeira, tokay, marsala, etc.
- (c) Includes frontignac and brown muscat.
- (d) Sweet table wine (including sauternes), and rose.
- (e) "Other" table wine included in sparkling wine.
- (f) Includes pearl and similar type wines.
- (g) Includes aperitif and tonic wine.

TABLE 5 - SPIRITS : WHOLESALE SALES (a), SOUTH AUSTRALIA

Type	1963-64	1964-65	1965-66	1966-67	1967-68
'000 Proof Gallons					
Brandy	155.6	170.5	163.6	160.5	180.1
Gin	29.3	32.2	28.4	29.0	30.1
Liqueurs	13.6	16.1	14.5	13.8	14.9
Rum	(b) 9.2	17.7	18.9	17.8	30.6
Vodka	(b) 10.5	17.5	17.3	18.1	18.1
Whisky	104.0	123.6	94.6	99.5	103.7
Total	(b)322.2	377.6	337.3	338.7	377.5

- (a) Includes sales of imported spirits.
- (b) Sales of imported rum and vodka are excluded; details are not available for publication.



**TABLE 6 - RETAIL SALES OF BEER, WINE, & SPIRITS, SOUTH AUSTRALIA**

These figures include sales from fixed premises at which goods are normally sold by retail to the general public but exclude sales from licensed clubs, etc.

Quarter	1963-64	1964-65	1965-66	1966-67	1967-68 (a)
	\$ Million				
September	11.3	12.3	13.2	14.0	15.2
December	14.8	15.4	17.6	17.5	20.1
March	14.1	15.1	15.9	16.9	19.9
June	12.5	13.0	13.8	15.0	16.9
Total	52.7	55.8	60.5	63.4	72.1

(a) Preliminary.

In the following table overseas exports include only those shipped direct from South Australia. Interstate exports of wine include all those sent to other States whether for sale there or for subsequent export overseas. Details of interstate exports of spirits are not collected.

**TABLE 7 - EXPORTS OF WINE AND SPIRITS OVERSEAS AND INTERSTATE, SOUTH AUSTRALIA**

Type	1963-64	1964-65	1965-66	1966-67	1967-68
	'000 Gallons				
Wine - Overseas	1,436.9	1,882.3	1,802.7	1,601.8	1,607.8
Interstate	6,775.3	7,213.1	8,115.1	9,028.6	10,414.2
Total	8,212.2	9,095.4	9,917.8	10,630.4	12,032.0
	'000 Proof Gallons				
Spirits - Overseas -					
Brandy	85.8	99.7	105.8	109.9	72.2
Other potable	0.7	0.9	2.7	0.8	0.2

**TABLE 8 - INTERSTATE WINE EXPORTS, SOUTH AUSTRALIA**

State to which Exported	Fortified			Unfortified		
	1965-66	1966-67	1967-68	1965-66	1966-67	1967-68
	'000 Gallons					
New South Wales	1,895.6	1,992.7	2,265.7	1,709.8	2,076.0	2,300.4
Victoria	1,383.5	1,379.3	1,495.7	1,139.3	1,442.2	1,835.6
Queensland	413.5	479.1	524.6	203.5	257.4	314.5
Western Australia	846.5	832.2	926.6	191.2	247.6	355.3
Tasmania	264.3	235.3	264.8	67.9	86.9	130.9
Total	4,803.4	4,918.5	5,477.5	3,311.7	4,110.1	4,936.7



TABLE 9 - STOCKS OF WINE AND BONDED SPIRITS (a) HELD BY WINEMAKERS AND WHOLESALERS  
SOUTH AUSTRALIA

Type	At 30 June				
	1964	1965	1966	1967	1968
	'000 Gallons				
Wine -					
Distillation	1,458.5	1,873.0	621.2	964.4	401.5
Beverage -					
Duty paid	10,992.1	11,974.3	13,034.1	13,636.9	16,063.8
In bond	17,390.3	17,241.5	16,169.0	17,063.2	15,831.4
Total wine	29,840.9	31,088.8	29,824.4	31,664.5	32,396.6
	'000 Proof Gallons				
Spirits (in bond) -					
Brandy	4,004.4	4,162.5	4,395.3	4,186.4	3,823.9
Whisky	475.7	437.0	465.1	478.4	417.8
Gin & schnapps	7.0	6.1	6.7	7.3	7.6
Rum	9.5	13.3	16.9	20.3	20.5
Liqueurs (b)	6.5	6.6	8.7	7.1	8.1
Grape spirit -					
In wine	3,695.4	3,642.5	3,368.9	3,564.2	3,547.6
Not in wine	1,585.6	1,404.3	1,338.4	1,202.2	943.9

(a) Includes imported wine and spirits.

(b) Includes flavoured spirituous liquors.

TABLE 10 - WINEMAKERS' AND WHOLESALERS' STOCKS OF WINE AND BRANDY (a) IN AND OUT OF BOND  
SOUTH AUSTRALIA

Type	30 June 1967		30 June 1968	
	In Bond	Out of Bond	In Bond	Out of Bond
	'000 Gallons			
Wine -				
Distillation	260.1	704.3	64.7	336.8
Sherry - Dry	2,538.4	1,223.7	2,137.3	1,423.0
Sweet	2,970.3	297.9	2,402.5	339.7
Dessert wine -				
Sweet white (b)	6,143.8	584.1	5,904.0	570.0
Sweet red (c)	5,189.6	641.5	4,905.7	783.6
Table wine -				
Dry white	-	4,737.5	(d)	(d) 5,706.0
Dry red	-	5,230.6	(d)	(d) 6,405.0
Other (e)	109.8	498.4	(d)	(d) 710.3
Sparkling wine (all types)-(f)				
White	(d)	(d) 291.7	(d)	(d) 302.5
Red	-	43.9	-	45.2
Wine cocktails etc. (g)	(d)	(d) 69.8	(d)	(d) 148.8
Vermouth	(d)	(d) 129.0	(d)	(d) 111.4
	'000 Proof Gallons			
Brandy	4,184.6	10.0	3,823.9	13.3

(a) Includes imported wine and brandy.

(b) Includes white muscat, madeira, tokay, marsala, etc.

(c) Includes frontignac and brown muscat.

(d) Wine in bond included with out of bond.

(e) Sweet table wines (including sauternes), and rose.

(f) Includes pearl and similar type wines.

(g) Includes aperitif wine and tonic wine.



The following tables show details of area of vineyards, principal varieties of vines, and production of grapes and dried vine fruits in South Australia.

TABLE 11 - VINEYARDS : AREA BEARING AND NOT BEARING, SOUTH AUSTRALIA

Particulars	1965-66		1966-67		1967-68	
	Bearing	Not Bearing	Bearing	Not Bearing	Bearing	Not Bearing
Vines -	Acres					
Wine grapes	40,713	4,714	41,496	3,885	46,231	4,319
Table grapes	258	41	199	24	225	13
Drying grapes	12,563	442	11,037	439	6,936	405
Total	53,534	5,196	52,732	4,348	53,392	4,737

TABLE 12 - VINEYARDS : PRINCIPAL VARIETIES OF VINES, SOUTH AUSTRALIA

Variety	December 1964 (a)	December 1965 (a)	March 1967	March 1968
	Acres			
Sultana	9,515	9,320	9,160	9,029
Muscat Gordo	5,978	5,913	5,461	5,468
Currants	4,312	3,992	3,563	3,567
Grenache	9,796	10,039	9,965	10,469
Shiraz	5,494	5,586	5,661	5,918
Doradillo	4,398	4,624	4,554	4,606
Pedro Jimenez	4,521	4,573	4,331	4,244
Pedro False				
Semillon	3,085	3,164	3,793	3,908
Rhine Riesling				
Clare Riesling				
Mataro	3,185	3,221	2,757	2,733
Total (including other)	57,736	58,216	57,092	58,125

(a) Figures compiled by the Phylloxera Board of South Australia.

TABLE 13 - VINEYARDS : PRODUCTION OF GRAPES AND DRIED VINE FRUIT, SOUTH AUSTRALIA

Particulars	1963-64	1964-65	1965-66	1966-67	1967-68
Grapes -	Tons				
For wine (a)	148,828	158,340	129,855	163,780	170,581
For table (a)	969	1,167	1,210	1,027	1,031
For drying (a)	61,922	74,790	52,737	60,609	29,616
Dried Fruit -	Cwt				
Currants	90,660	100,875	63,063	75,452	62,243
Sultanas	244,820	264,054	193,794	248,288	91,949
Raisins	18,360	62,440	44,498	22,597	12,051

(a) Growers intentions as stated at 31 March.

D.L.J. Aitchison  
DEPUTY COMMONWEALTH STATISTICIAN  
AND GOVERNMENT STATIST

Commonwealth Bureau of Census and Statistics  
ADELAIDE. S.A.

5 December 1968

